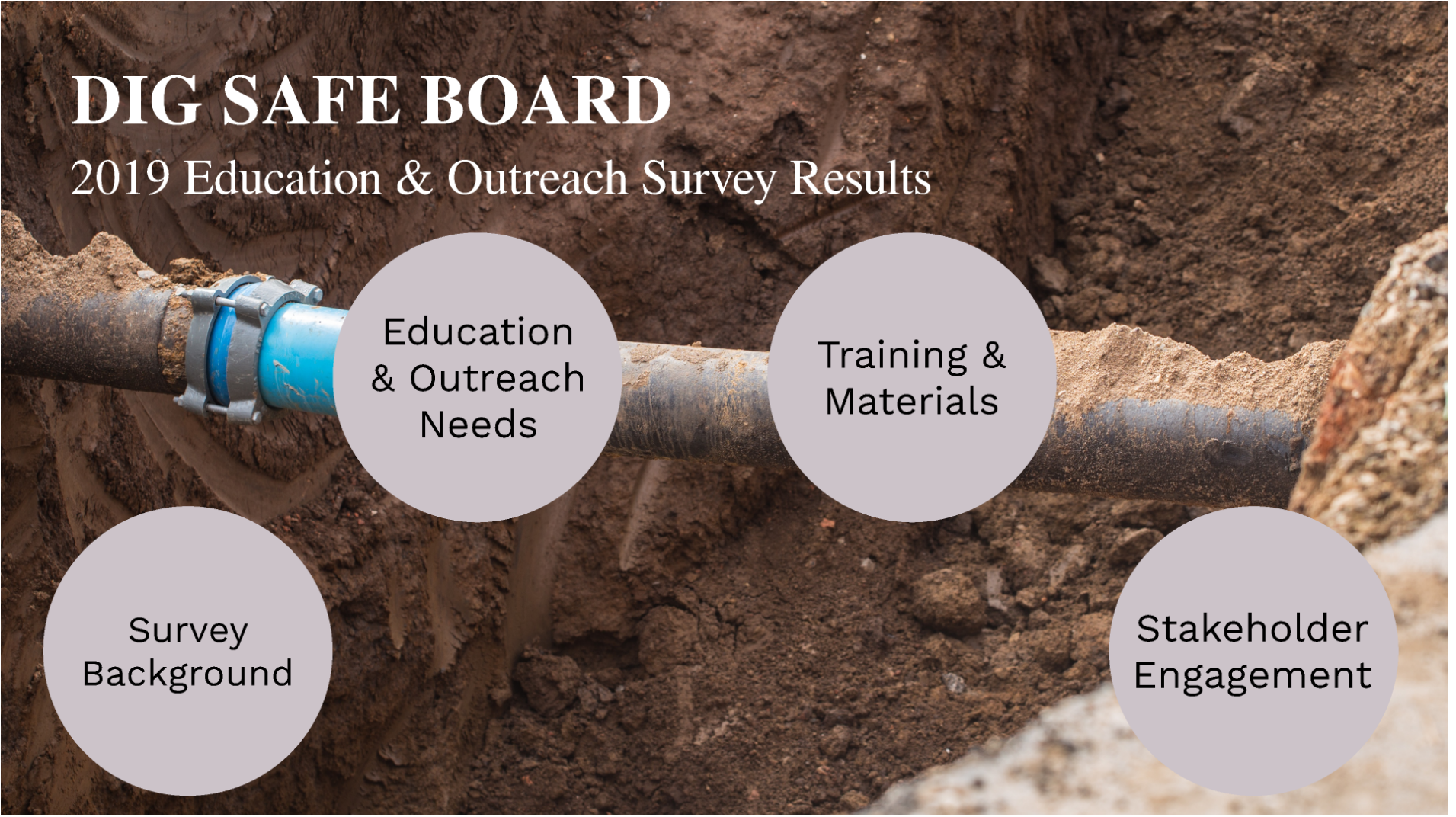


DIG SAFE BOARD

2019 Education & Outreach Survey Results



Education
& Outreach
Needs

Training &
Materials

Survey
Background

Stakeholder
Engagement

Education & Outreach Survey Background

Per GOV 4216.17:



Board Required to Meet
Annually



Discuss Existing Needs
for Education & Outreach



Facilitate Coordination of Existing
Education & Outreach Efforts



Determine Areas Where Additional Education
& Outreach Efforts are Needed



Questions
Asked

Survey
Distribution

Responses
Received

Questions Asked Aimed to Gather Information About:



**Groups and
Areas with the
Highest
Awareness
Needs**



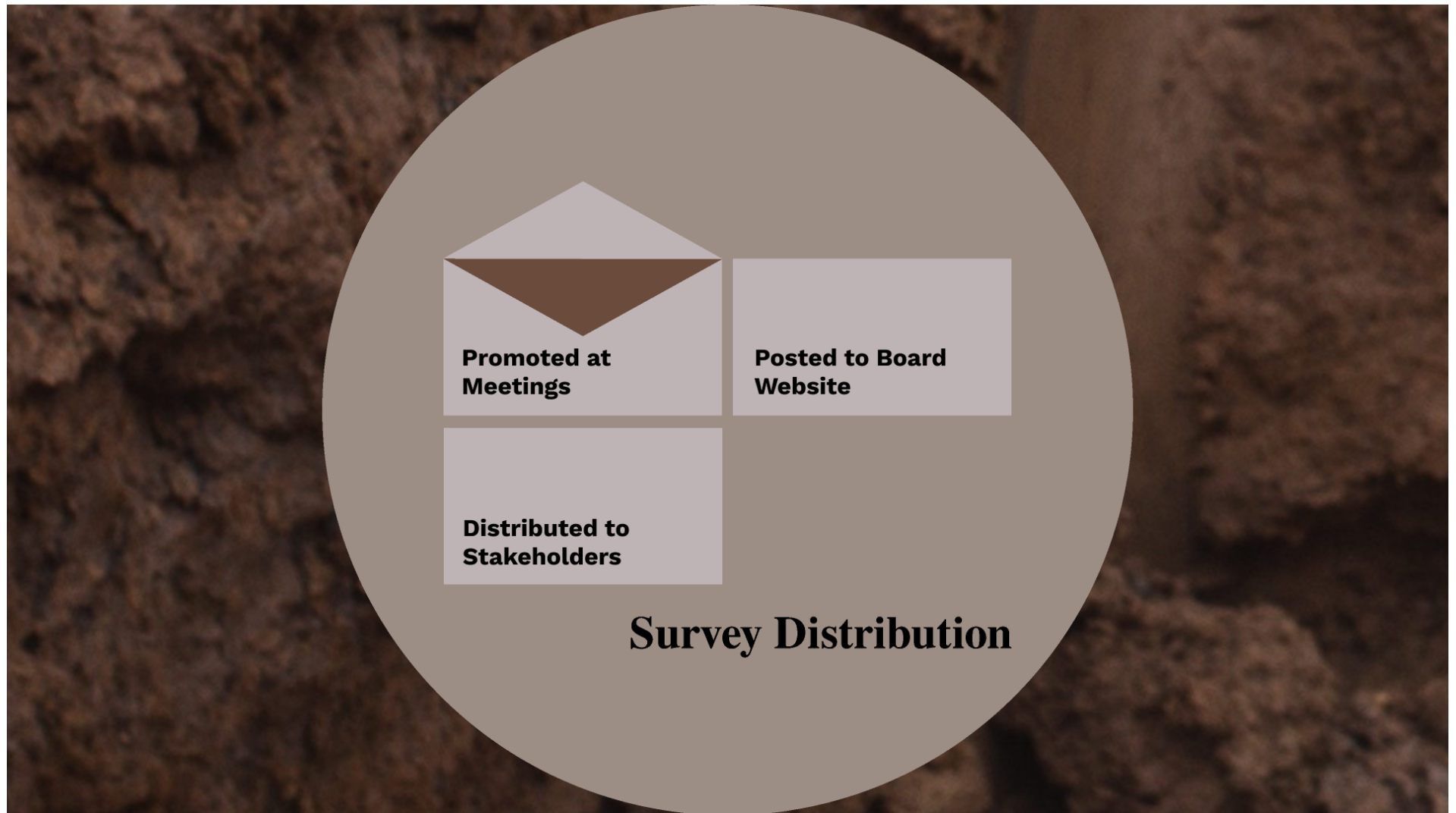
**Training
Methods and
Information
Retention**



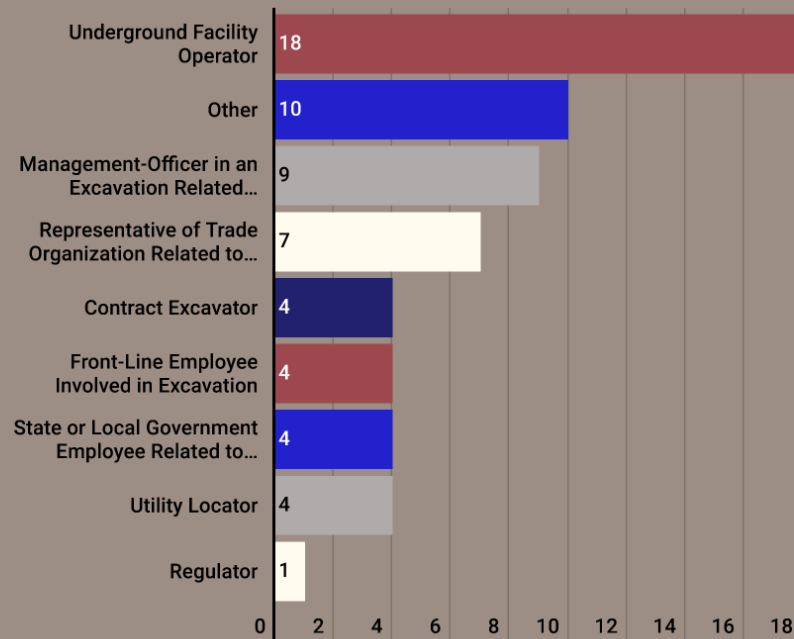
**Favored
Educational
Material Formats**



**How
Excavation
Safety
Materials are
Received**



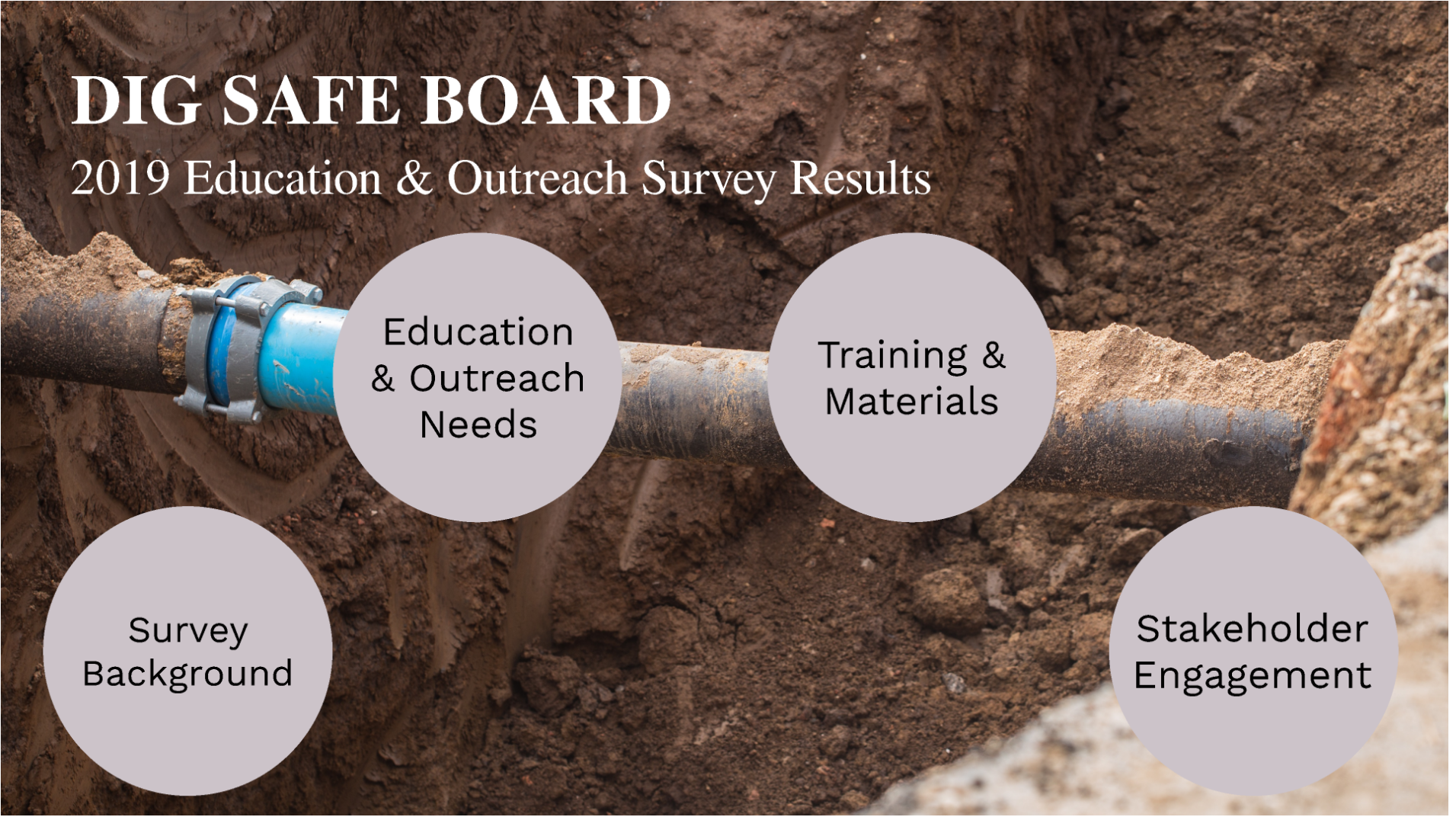
Responses Received



*The Board Received 61 Total Surveys

DIG SAFE BOARD

2019 Education & Outreach Survey Results



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& Outreach
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Education & Outreach Needs

Respondents Were Asked:



Groups to
Target

Areas to
Target



Which Groups the Board Should Direct its Education & Outreach Efforts Toward

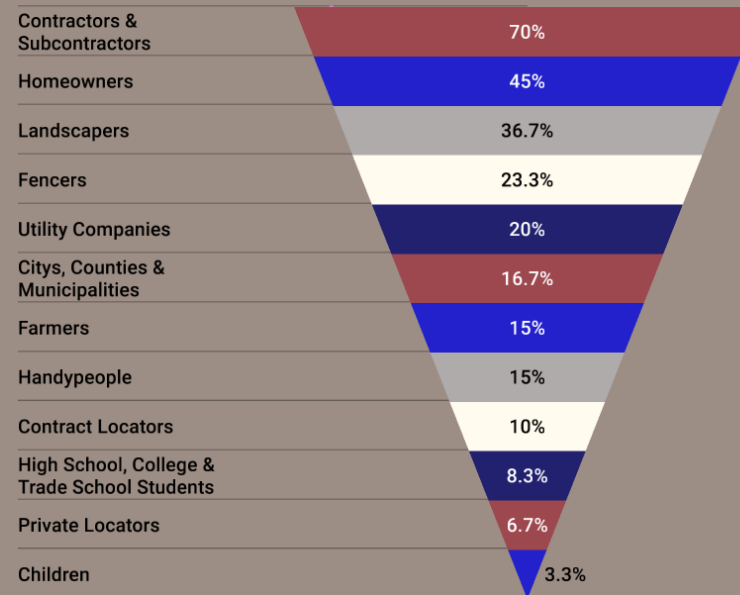


Which Areas Need More Attention from the Board's Education & Outreach Efforts



Why They Believed the Board Should Focus Efforts on Those Groups & Areas

Groups to Direct Education & Outreach Efforts Toward



Top
Reasons

*Respondents Were Allowed to Pick up to 3 Groups

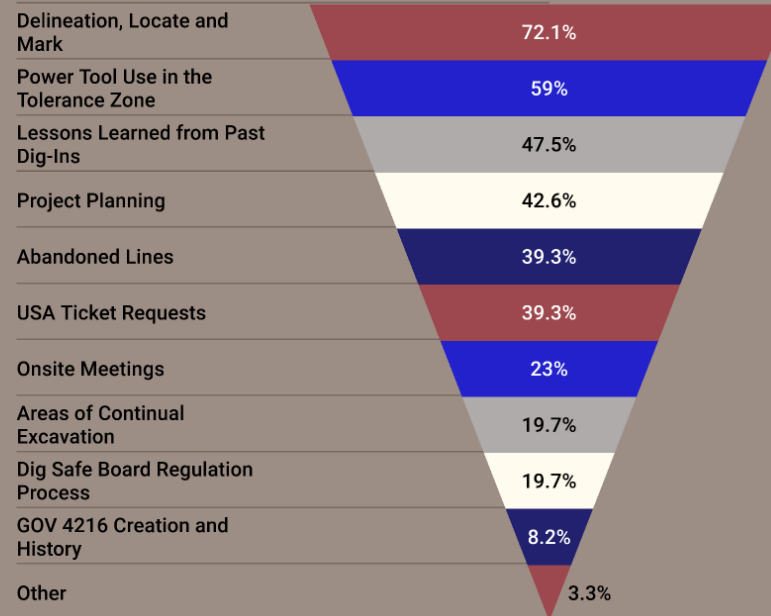


Top Reasons

- Most Likely to Have a Utility Strike
- Least Educated About 4216
- Hardest to Reach Groups
- The Future is With the Young Kids & Students

Top
Reasons

Areas to Direct Education & Outreach Efforts Toward



*Respondents Were Allowed
to Pick Up to 5 Areas

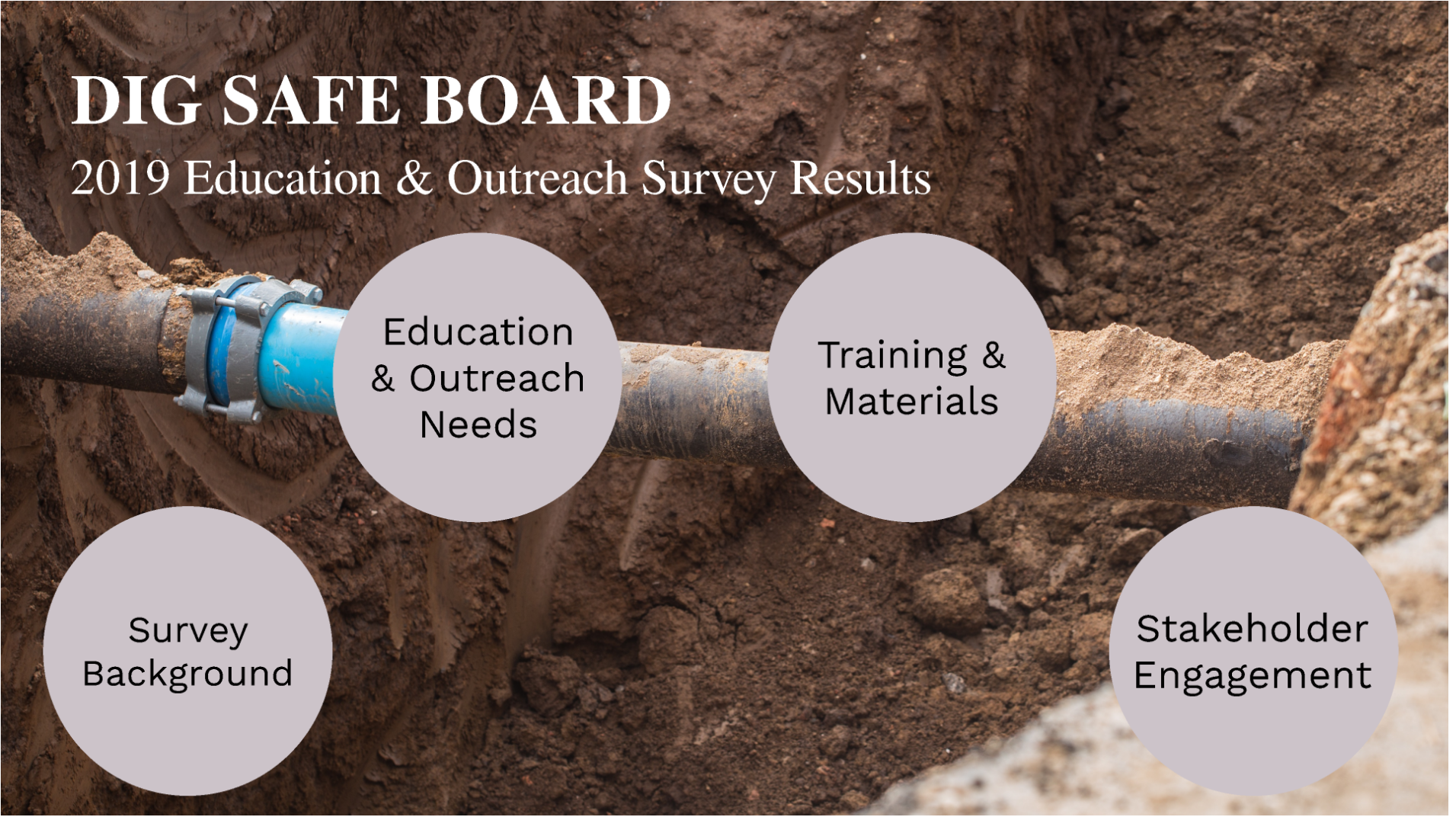


Top Reasons

- These Areas Affect Safety the Most
- Proper Marking of the Work Area is the Key to Safety
- Decreasing Accidents Starts with Increased Awareness and Understanding the Basics
- Better Planning Results in Better Results
- These Are the Areas that are Most Often Discussed After a Damage
- More Awareness Will Help More People Become Educated

DIG SAFE BOARD

2019 Education & Outreach Survey Results



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& Outreach
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Training &
Materials

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Stakeholder
Engagement

Educational Training & Materials

Questions Asked To:



Better Understand
Information Retention Needs
Among Stakeholders



Identify Effective Training
Methods to Engage
Stakeholders



Better Understand the Educational
Materials Stakeholders Find Most Useful

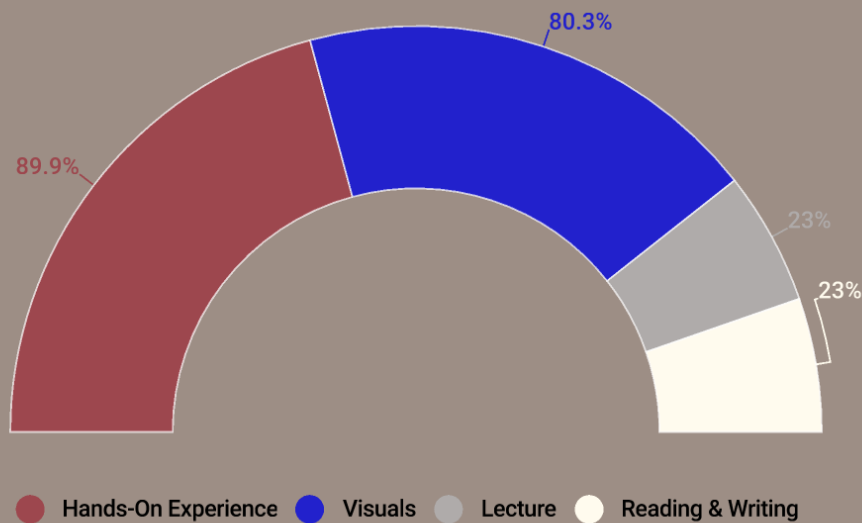


Information
Retention

Training
Methods

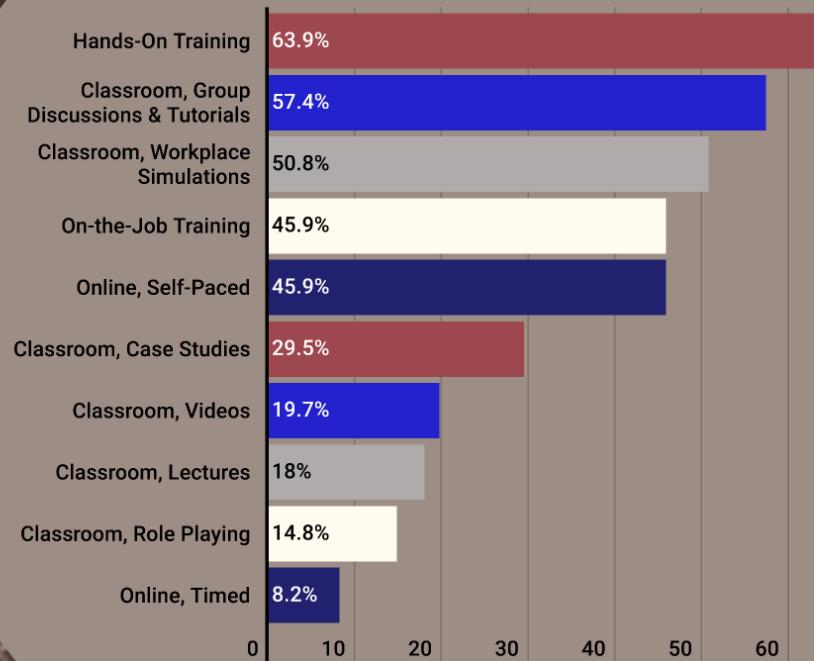
Educational
Materials

Learning & Retaining Information



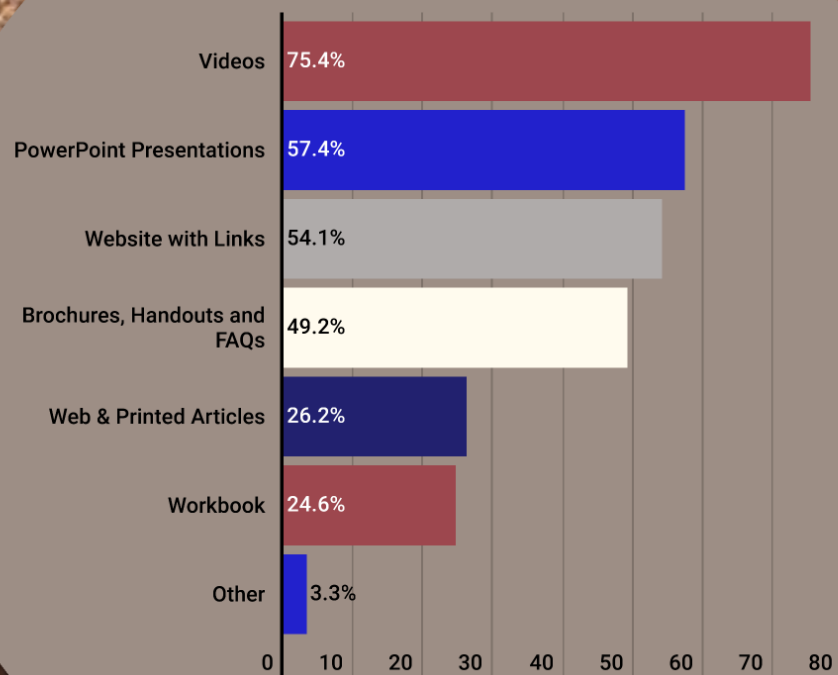
*Respondents Were Allowed to Pick Up to 4 Answers

Training Methods



*Respondents Were Allowed to Pick Up to 5 Answers

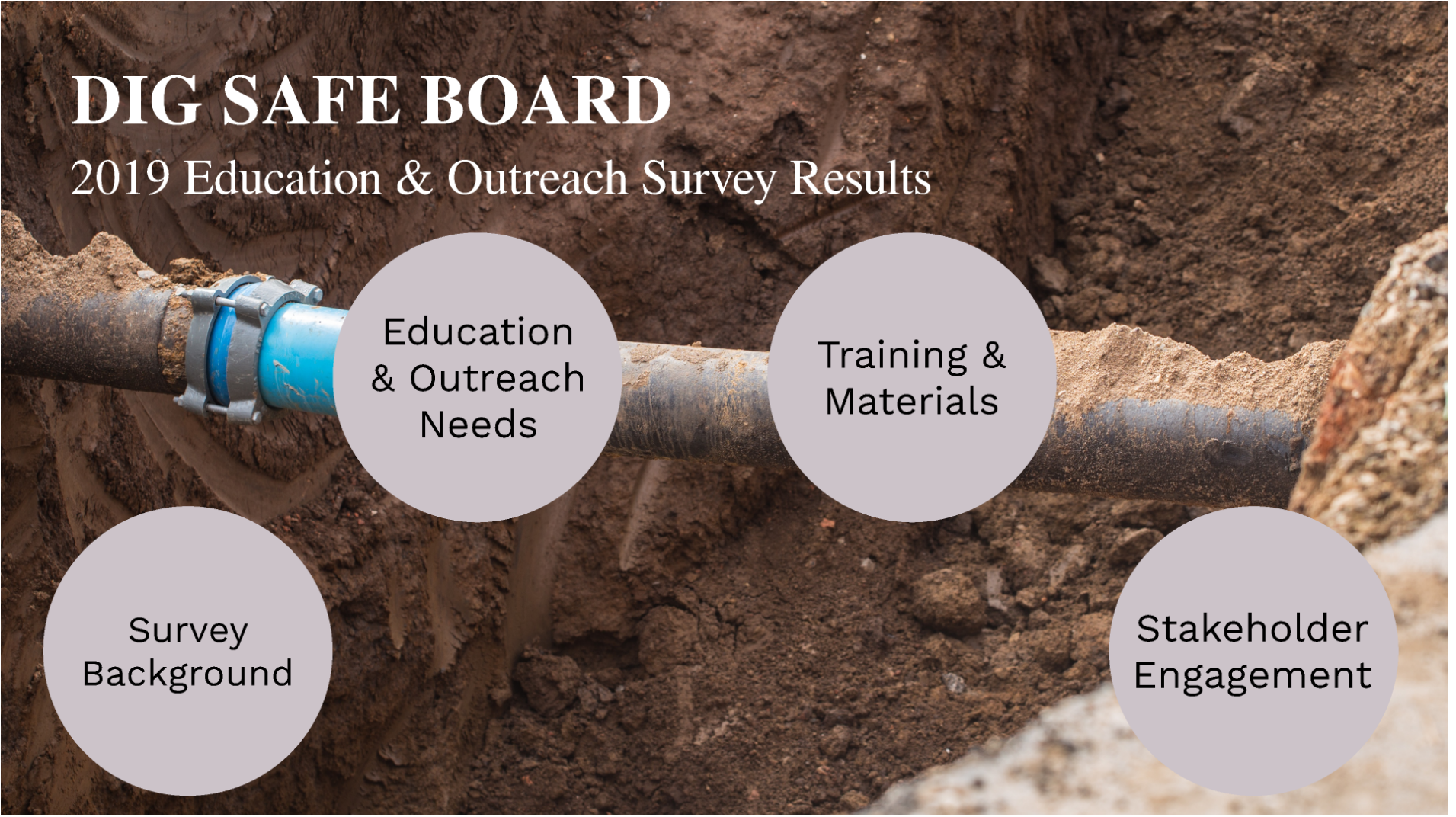
Educational Materials



*Respondents Were Allowed to Choose
As Many Answers As They Like

DIG SAFE BOARD

2019 Education & Outreach Survey Results



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Engagement

Stakeholder Engagement

Questions Asked To:

How
Information
is Currently
Received

How
Stakeholders
Would Like to
Receive
Information

Coordinating
Future
Efforts



Understand How Safety
Information is Currently
Distributed to Stakeholders

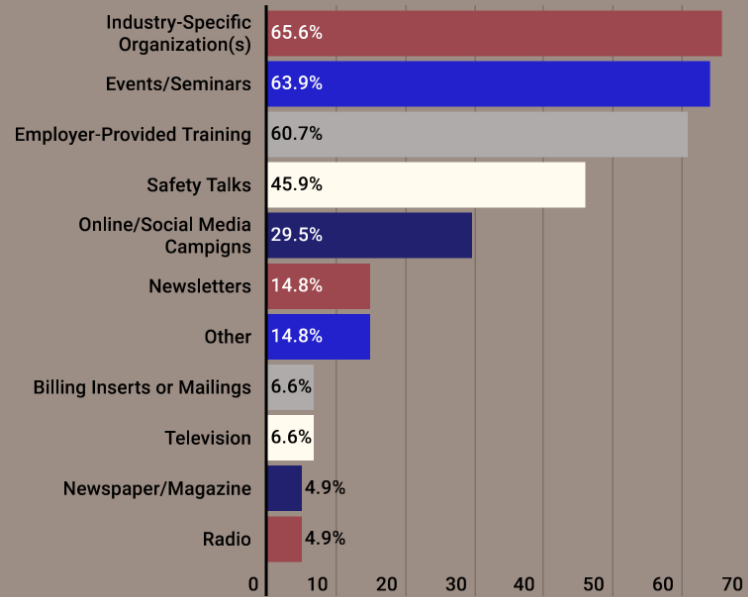


Learn How Stakeholders
Would Like to Receive Safety
Information in the Future



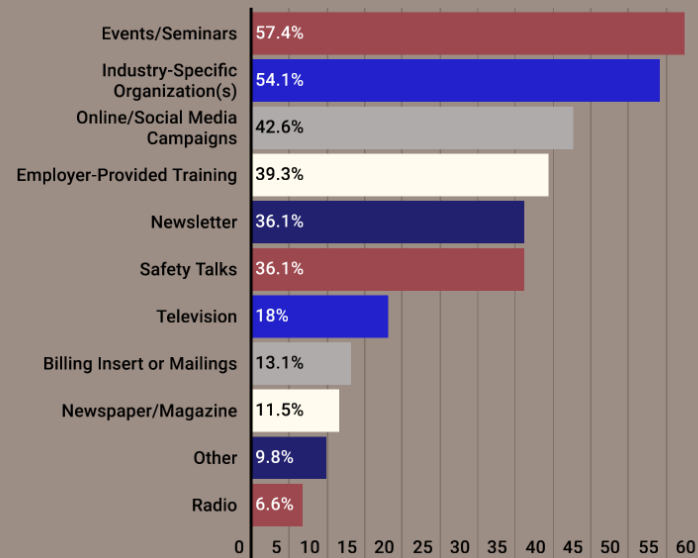
Figure Out How to Coordinate Future
Education & Outreach Efforts

How Information is Currently Received

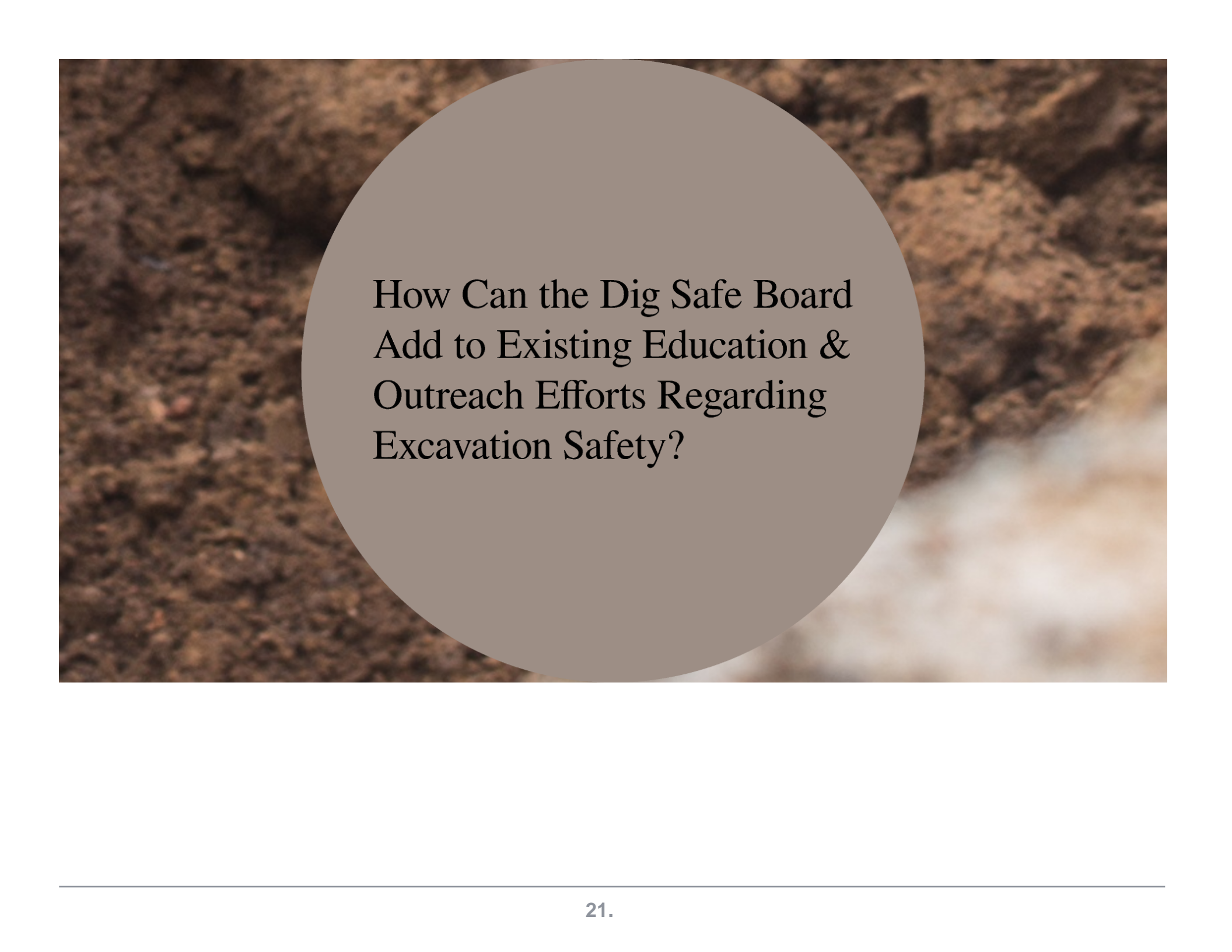


*Respondents Were Allowed to Pick Up to 5 Answers

How Stakeholders Would Like to Receive Information



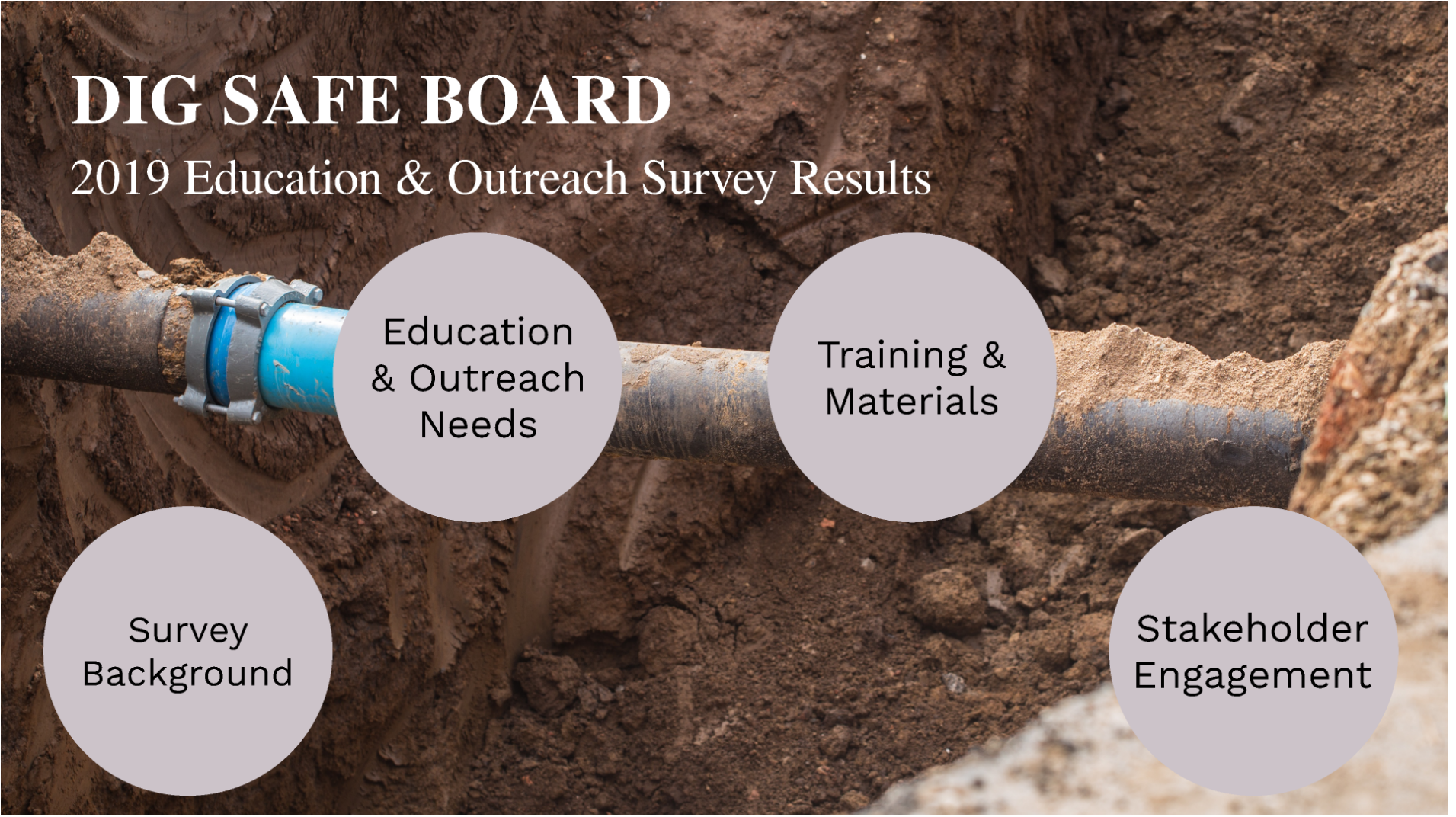
*Respondents Were Allowed to Pick Up to 5 Answers

The background of the slide is a photograph of a construction site, showing a large, deep excavation pit. The soil is dark brown and appears to be freshly dug. A large, semi-transparent, light brown circle is centered over the image, serving as a backdrop for the text.

How Can the Dig Safe Board
Add to Existing Education &
Outreach Efforts Regarding
Excavation Safety?

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